

FINALS



October 17, 18, & 19 2024
Ozark Empire Fairgrounds



Welcome to the Missouri Rodeo Cowboy Association.

The members of the Missouri Rodeo Cowboy Association have built over the years an association that exemplifies itself in good family entertainment while providing venues for contestants to compete under the best of conditions with well trained judges. We strive to provide the best for our members, event committees and our sponsors.

The MRCA has a proud history that began as a dream of some Missouri Cowboys and Cowgirls that wanted to see more rodeos produced in their home state. The first MRCA finals was held at the Missouri State Fair Arena in conjunction with the State Fair events in 1986.

The Missouri Rodeo Cowboy Association has become a major force in the midwest rodeo scene.

The MRCA has an annual membership of over 600 cowboys and cowgirls who compete in the 9 standard events of: Bareback, Saddle Bronc Riding,
Calf Roping,
Over 40 Calf Roping, Breakaway Roping,
Steer Wrestling,
Barrel Racing,
Team Roping, and
Bull Riding.

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DIAMOND S AUCTION

The Missouri Rodeo Cowboy Association is excited to bring the MRCA Finals back to Springfield in 2024.

2023 was a record setting year bringing cowboys from numerous states to compete over 3 days for \$83,884.00 in prize money.

The 2023 finals saw over 4000 tickets sold through three nights of competition, projections for 2024 can see nearly 10,000 tickets for three nights of rodeo.

The MRCA Finals will bring a significant impact on the community by encouraging all contestants and out of town fans to enjoy all the things the great city of Springfield has to offer.

“McLagan Auctions, sponsoring the MFR, just makes sense. The kind of folks that attend this rodeo are the type of people that my business is geared toward. The advertising that you get from their website throughout the year and at the finals, has increased activity for us and lead to some potential auction leads. And helping the cowgirls and cowboys of the MRCA is really important to me.” ~ Brandon McLagan-(McLagan Auctions)



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\$300

Logo on Missouri rodeo.com for 1 year

Announcer driven ads during the Missouri Finals

Unlimited spots sold at this level



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Missouri Rodeo Cowboy Association

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Membership News

The Finals will be held October 19, 20, 21 at the Ozark Empire Fairgrounds in Springfield, MO.

[Click here](#) to see the Cowboys and Cowgirls that will be competing for the MRCA Title in each event.

[Click here](#) to purchase Advance Tickets to the Finals. You will save money purchasing tickets in advance.

The Host Hotel for the Finals is the Holiday Inn Express and Suites Springfield North. There are 2 ways to book a discounted room.

1. Book online by clicking this link. [click here](#)
2. Call the hotel directly at 417-708-4693 and select option 3 and use this block code: MRCA

Proposals for Rule Changes for the 2024 Season need to be received in the MRCA Office no later than October 1, 2023. All proposals must be submitted in writing to mrcasecretary23@gmail.com

Upcoming Events

[PRINTABLE SCHEDULE CLICK HERE](#)

2024 SEA SON

NEW YEARS STAMPEDE. Three rodeos in one location. Music each evening following the performances.

[CLICK HERE](#) TO ENTER ONLINE

Dec. 29, 2023 Kansas City, MO
URA/MRCA/ACRA/IRCA
New Years Stampede #1
C.R. McKellips Rodeo
Added Money: Minimum \$300 per event
Entry Fees: \$64RS, \$84TE, \$71GBR, \$101DTR Plus \$10 barn charge per contestant
Books Open: Dec. 18th phone 10am-5pm
Entry Number: 417-876-2353
Online Entries after 5pm on Dec. 18th or as soon as perfs fill Online Entries close Dec. 21 at 5pm
Non Member entries: Dec. 19, 10am-1pm by phone only
Draw Outs: May drawout up until 5pm Tuesday Dec. 26

Location: Hale Arena
Address: 1701 American Royal Drive Kansas City, MO
Additional Info: Stalls (\$80 for the weekend/No tie outs) and Electricity (\$40 for the weekend) Available. Stalls are in the adjacent barn on concrete, provide own shavings or purchase onsite for \$10/bag. Stack Barn, Perf. 7pm. All Rough Stock in performance.
Event details to be updated at www.crmckellipsrodeo.com and on the CR McKellips Facebook page as they become available.

Dec. 30, 2023 Kansas City, MO
URA/MRCA/ACRA/IRCA
New Years Stampede #2
C.R. McKellips Rodeo
Added Money: Minimum \$300 per event
Entry Fees: \$64RS, \$84TE, \$71GBR, \$101DTR Plus \$10 barn charge per contestant
Books Open: Dec. 18th phone 10am-5pm
Entry Number: 417-876-2353
Online Entries after 5pm on Dec. 21 at 5pm
Non Member entries: Dec. 19, 10am-1pm by phone only
Draw Outs: May drawout up until 5pm Tuesday Dec. 26

Location: Hale Arena
Address: 1701 American Royal Drive Kansas City, MO
Additional Info: Stalls (\$80 for the weekend/No tie outs) and Electricity (\$40 for the weekend) Available. Stalls are in the adjacent barn on concrete, provide own shavings or purchase onsite for \$10/bag. Stack Barn, Perf. 7pm. All Rough Stock in performance.
Event details to be updated at www.crmckellipsrodeo.com and on the CR McKellips Facebook page as they become available.

Dec. 31, 2023 Kansas City, MO
URA/MRCA/ACRA/IRCA
New Years Stampede #3
C.R. McKellips Rodeo
Added Money: Minimum \$300 per event
Entry Fees: \$64RS, \$84TE, \$71GBR, \$101DTR Plus \$10 barn charge per contestant
Books Open: Dec. 18th phone 10am-5pm
Entry Number: 417-876-2353
Online Entries after 5pm on Dec. 18th or as soon as perfs fill Online Entries close Dec. 21 at 5pm
Non Member entries: Dec. 19, 10am-1pm by phone only
Draw Outs: May drawout up until 5pm Tuesday Dec. 26

Location: Hale Arena
Address: 1701 American Royal Drive Kansas City, MO
Additional Info: Stalls (\$80 for the weekend/No tie outs) and Electricity (\$40 for the weekend) Available. Stalls are in the adjacent barn on concrete, provide own shavings or purchase onsite for \$10/bag. Stack Barn, Perf. 7pm. All Rough Stock in performance.
Event details to be updated at www.crmckellipsrodeo.com and on the CR McKellips

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About MRCA



ARENA SPONSORSHIP

\$500

Logo on Missouri rodeo.com for 1 year

A minimum of 6 announcer driven ads during the Missouri Finals

One spot for a arena banner

4 tickets to the performance of your choice

20 spots sold at this level

CHUTE GATE SPONSORSHIP

\$1,000

Logo on Missouri rodeo.com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 10 announcer driven ads during the Missouri Finals

One spot for a arena banner and one on a bucking chute

One chute gate will be named after your company

6 tickets to the performance of your choice

3 spots sold at this level





PRESENTING SPONSOR OF ONE EVENT \$1,500

Logo on Missouri rodeo.com for 1 year

Your company shared on the MRCA Facebook page

Your company logo on event saddle

A minimum of 9 announcer driven ads during the Missouri Finals

2 spots for a arena banner

Your company flag flown in open ceremonies and to start your event

6 tickets to the performance of your choice

10 spots sold at this level, one company per event

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SPONSORSHIP OF RODEO JUDGES

\$2,000

Logo on MissouriRodeo.com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 9 announcer driven ads during the Missouri Finals

2 spots for arena banners

Your company logo on judges vest

Judges will be announced as “(your company’s name) judges” during each performance

6 tickets to the performance of your choice

ONLY 1 spot sold at this level





SPONSORSHIP OF BULLFIGHTERS \$2,000

Logo on MissouriRodeo.com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 9 announcer driven ads during the Missouri Finals

2 spots for a arena banner

Your company logo on both bullfighters jerseys

Bullfighters will be announced as “(your company’s name) bullfighters” during each performance

6 tickets to the performance of your choice

ONLY 1 spot sold at this level

SPONSORSHIP OF PICKUP MEN

\$2,000

Logo on MissouriRodeo.com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 9 announcer driven ads during the Missouri Finals

2 spots for a arena banner

Your company logo on both pick up mens shirts

Pickup men will be announced as “(your company’s name) Pickup men” during

each performance

6 tickets to the performance of your choice

ONLY 1 spot sold at this level





SPONSORSHIP OF RODEO CLOWN

\$2,000

Logo on Missouri rodeo.com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 9 announcer driven ads during the Missouri Finals

2 spots for a arena banner

Your company logo on rodeo clowns jersey

Rodeo clown will be announced as “(your company’s name) clown” during each

performance

6 tickets to the performance of your choice

ONLY 1 spot sold at this level

SPONSORSHIP OF RODEO ANNOUNCERS

\$2,000

Logo on Missouri rodeo.com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 9 announcer driven ads during the Missouri Finals

2 spots for a arena banner

Announcers will be named as “(your company’s name) announcers” during each

performance

6 tickets to the performance of your choice

ONLY 1 spot sold at this level





SPONSORSHIP OF ROPING BOX

\$3,000

Logo on Missouri rodeo.com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 12 announcer driven ads during the Missouri Finals

2 oversized banners on roping box

Roping box will be announced as “(your company’s name) roping box” during each performance

5 tickets to each performance

ONLY 1 spot sold at this level

RODEO JACKET SPONSOR

\$3,500

Logo on MissouriRodeo.com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 12 announcer driven ads during the Missouri Finals

Your company logo on approximately 200 jackets worn by top rodeo athletes and

personnel

Your company flag flown in open ceremonies

5 tickets to each performance

3 spots sold at this level





MFR PRESENTING SPONSORSHIP \$5,000

Logo on homepage of Missouri rodeo.com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 15 announcer driven ads during the Missouri Finals

3 spots for a arena banner

Your company logo on approximately 200 jackets worn by top rodeo athletes and

personnel

Your company flag flown in open ceremonies and throughout each performance

One night will be named and announced as your company's night

10x10 Vendor space available

10 tickets to each performance

3 spots sold at this level

MFR BIG DOG SPONSORSHIP PACK \$10,000

Logo on homepage of Missouri rodeo.com for 1 year

Your company shared on the MRCA Facebook page once a month minimum.

A minimum of 18 announcer driven ads during the Missouri Finals. Your company logo on approximately 200 jackets worn by top rodeo athletes and personnel.

Your company logo on approximately 150 back numbers worn by top rodeo athletes.

Your company flag flown in open ceremonies and the start of each event. 10x20 Vendor space available.

Will be known and announced as “(your company) MISSOURI FINALS RODEO”

4 spots for arena banners and oversized banner on arena outgate.

25 tickets to each performance

ONLY 2 spots sold at this level





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of**

Rodeo