



## Welcome to the Missouri Rodeo Cowboy Association.

The members of the Missouri Rodeo Cowboy Association have built over the years an assoication that exemplifies itself in good family entertainment while providing venues for contestants to compete under the best of conditions with well trained judges. We strive to provide the best for our members, event committees and our sponsors.

The MRCA has a proud history that began as a dream of some Missouri Cowboys and Cowgirls that wanted to see more rodeos produced in their home state. The first MRCA finals was held at the Missouri State Fair Arena in conjunction with the State Fair events in 1986.

The Missouri Rodeo Cowboy Association has become a major force in the midwest rodeo scene.

The MRCA has an annual membership of over 600 cowboys and cowgirls who compete in the 9 standard events of: Bareback, Saddle Bronc Riding,

Calf Roping,
Over 40 Calf Roping, Breakaway Roping,
Steer Wrestling,
Barrel Racing,
Team Roping, and
Bull Riding.





The Missouri Rodeo Cowboy Association is excited to bring the MRCA Finals back to Springfield in 2025.

2024 was a record setting year bringing cowboys from numerous states to compete over 3 days for over \$110,000 in prize money.

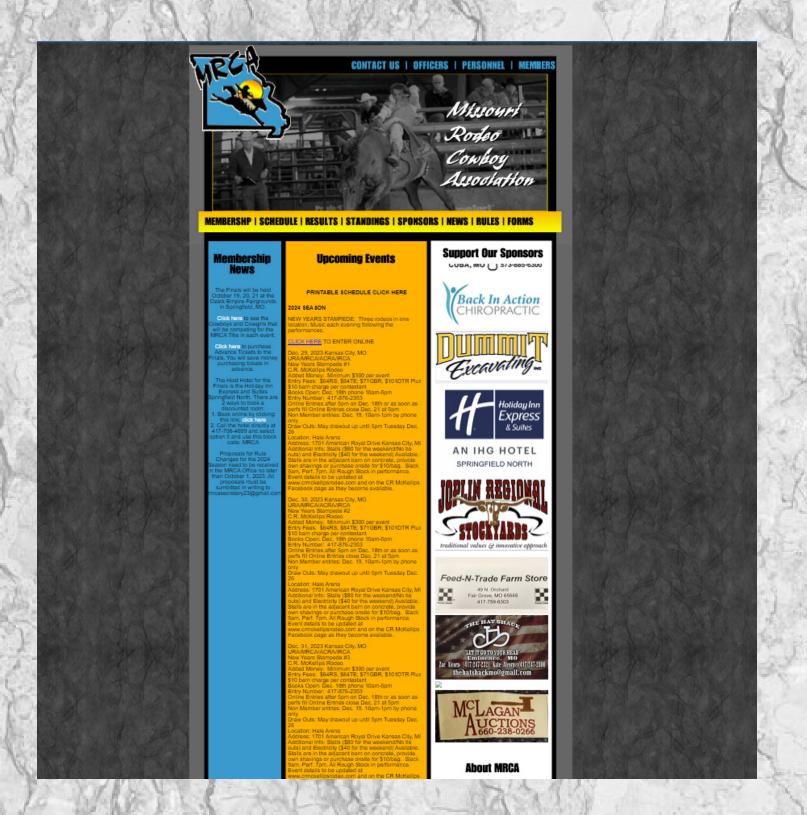
The 2024 finals saw over 4000 tickets sold through three nights of competition, projections for 2025 can see nearly 10,000 tickets for three nights of rodeo.

The MRCA Finals will bring a significant impact on the community by encouraging all contestants and out of town fans to enjoy all the things the great city of Springfield has to offer.

"McLagan Auctions, sponsoring the MFR, just makes sense. The kind of folks that attend this rodeo are the type of people that my business is geared toward. The advertising that you get from their website throughout the year and at the finals, has increased activity for us and lead to some potential auction leads. And helping the cowgirls and cowboys of the MRCA is really important to me." ~ Brandon McLagan-(McLagan Auctions)

## ENTRY LEVEL PARTNER \$300

Logo on Missourirodeo.com for 1 year Announcer driven ads during the Missouri Finals Unlimited spots sold at this level





#### ARENA SPONSORSHIP \$500

Logo on Missourirodeo.com for 1 year
A minimum of 6 announcer driven ads during the Missouri Finals
One spot for a arena banner
4 tickets to the performance of your choice
20 spots sold at this level

## CHUTE GATE SPONSORSHIP \$1,000

Logo on Missourirodeo.com for 1 year
Your company shared on the MRCA Facebook page
A minimum of 10 announcer driven ads during the Missouri Finals
One spot for a arena banner and one on a bucking chute
One chute gate will be named after your company
6 tickets to the performance of your choice
3 spots sold at this level





## PRESENTING SPONSOR OF ONE EVENT \$1,500

Logo on Missourirodeo.com for 1 year
Your company shared on the MRCA Facebook page
Your company logo on event saddle
A minimum of 9 announcer driven ads during the Missouri Finals
2 spots for a arena banner

Your company flag flown in open ceremonies and to start your event 6 tickets to the performance of your choice 10 spots sold at this level, one company per event



#### SPONSORSHIP OF RODEO JUDGES \$2,000

Logo on Missourirodeo.com for 1 year Your company shared on the MRCA Facebook page A minimum of 9 announcer driven ads during the Missouri Finals 2 spots for arena banners

Your company logo on judges vest

Judges will be announced as "(your company's name) judges" during each performance

6 tickets to the performance of your choice ONLY 1 spot sold at this level





## SPONSORSHIP OF BULLFIGHTERS \$2,000

Logo on Missourirodeo.com for 1 year
Your company shared on the MRCA Facebook page
A minimum of 9 announcer driven ads during the Missouri Finals
2 spots for a arena banner
Your company logo on both bullfighters jerseys
Bullfighters will be announced as "(your company's name) bullfighters"
during each performance
6 tickets to the performance of your choice
ONLY 1 spot sold at this level

## **SPONSORSHIP OF PICKUP MEN** \$2,000

Logo on Missourirodeo.com for 1 year
Your company shared on the MRCA Facebook page
A minimum of 9 announcer driven ads during the Missouri Finals
2 spots for a arena banner
Your company logo on both pick up mens shirts
Pickup men will be announced as "(your company's name) Pickup men'during
each performance
6 tickets to the performance of your choice
ONLY 1 spot sold at this level





## SPONSORSHIP OF RODEO CLOWN \$2,000

Logo on Missourirodeo.com for 1 year Your company shared on the MRCA Facebook page A minimum of 9 announcer driven ads during the Missouri Finals 2 spots for a arena banner

Your company logo on rodeo clowns jersey

Rodeo clown will be announced as "(your company's name) clown" during each

performance

6 tickets to the performance of your choice ONLY 1 spot sold at this level

## SPONSORSHIP OF RODEO ANNOUNCERS \$2,000

Logo on Missourirodeo.com for 1 year Your company shared on the MRCA Facebook page A minimum of 9 announcer driven ads during the Missouri Finals 2 spots for a arena banner

Announcers will be named as "(your company's name) announcers" during each

performance

6 tickets to the performance of your choice ONLY 1 spot sold at this level





SPONSORSHIP OF ROPING BOX \$3,000

Logo on Missourirodeo.com for 1 year
Your company shared on the MRCA Facebook page
A minimum of 12 announcer driven ads during the Missouri Finals
2 oversized banners on roping box
Roping box will be announced as "(your company's name) roping box"
during each performance
5 tickets to each performance
ONLY 1 spot sold at this level

## RODEO JACKET SPONSOR \$3,500

Logo on Missourirodeo.com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 12 announcer driven ads during the Missouri Finals

Your company logo on approximately 200 jackets worn by top rodeo ath-

letes and

personnel

Your company flag flown in open ceremonies

5 tickets to each performance

3 spots sold at this level





## MFR PRESENTING SPONSORSHIP \$5,000

Logo on homepage of Missourirodeo com for 1 year

Your company shared on the MRCA Facebook page

A minimum of 15 announcer driven ads during the Missouri Finals

Your company logo on approximately 200 jackets worn by top rodeo athletes and

personnel

3 spots for a arena banner

Your company flag flown in open ceremonies and throughout each performance

One night will be named and announced as your company's night 10x10 Vendor space available 10 tickets to each performance 3 spots sold at this level

#### MFR BIG DOG SPONSORSHIP PACK \$10,000

Logo on homepage of Missourirodeo.com for 1 year Your company shared on the MRCA Facebook page once a month minimum.

A minimum of 18 announcer driven ads during the Missouri Finals. Your company logo on approximately 200 jackets worn by top rodeo athletes and personnel.

Your company logo on approximately 150 back numbers worn by top rodeo athletes.

Your company flag flown in open ceremonies and the start of each event. 10x20 Vendor space available.

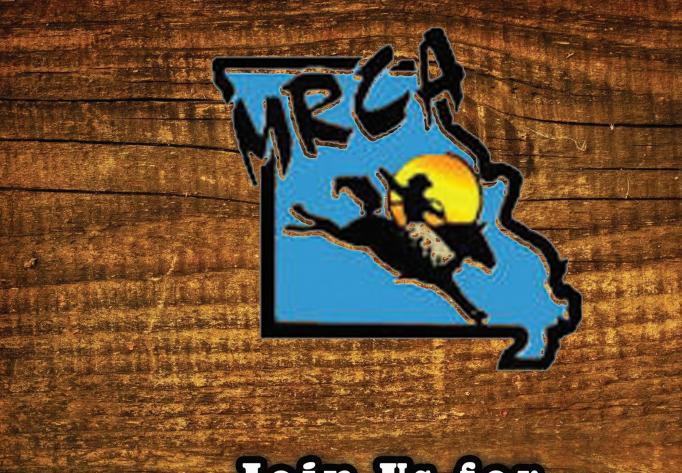
Will be known and announced as "(your company) MISSOURI FINALS RODEO"

4 spots for arena banners and oversized banner on arena outgate.

25 tickets to each performance

ONLY 2 spots sold at this level





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